

Press Release

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EXPANSION INTO CONNECTICUT

MANSFIELD, MA — The National Lumber Family of Companies has expanded its presence in New England with the opening of its ninth lumberyard location in East Hartford, Connecticut. Overseen by General Manager Mark Lefsyk, many of the employees have worked at this location under other owners in the past. Their experience with providing building materials in the area is helping us make a smoother transition into this new location.

A Grand Opening celebration is scheduled to begin June 20th with a VIP evening event for builders and contractors. As a lumber dealer, rather than a ribbon cutting, they traditionally have a board cutting ceremony to mark the occasion. The public is welcome to join the continuing celebration during two days of special sales offerings with free coffee and donuts being served. There will be kitchen designers available to answer questions as people browse through the new showroom.

The East Hartford location is operating under the name National Building Products because there is already another company operating under the name National Lumber in southern Connecticut. This location has operated as a lumberyard under various companies over the years, most recently under Builders FirstSource who left the property in late 2018. In addition to an array of improvements to the full-service lumberyard, with expanded product offerings in both the lumberyard and hardware store, the renovated East Hartford location also contains a Kitchen Views design showroom. The delivery fleet provides prompt, precise deliveries with boom trucks, flatbeds with mounted forklifts, and box trucks.

This 85-year-old family business, owned and operated by the third generation of the Kaitz family, began expanding into Connecticut in 2015 with the acquisition of Oxford Paint & Hardware in the southern part of the state. Renamed to Oxford Lumber and Building Materials, the location was renovated and includes a Kitchen Views design showroom. Their manufacturing division, Reliable Truss and Components based in New Bedford, Massachusetts, expanded into Branford last year to better serve builders in the region. When the property in East Hartford became available it was the perfect opportunity to further expand their retail presence and services in Connecticut.

To date, National operates 9 retail lumberyards in New England, with 7 Kitchen View showrooms, and 12 Benjamin Moore paint stores. The National Lumber Family of Companies also includes National Millwork, with a distribution facility and state-of-the-art custom millwork shop in Mansfield, Massachusetts.

Connecticut operations are managed by Vice President, John Intravaia. He is based in Oxford and can be reached at jintravaia@oxford-lumber.com or 203-888-9200.